



CMCSOFT

CMC SOFTWARE SOLUTION COMPANY

TOWARD THE DIGITAL FUTURE



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e-Commerce Solutions and Websites Development



Contents

- Target Market
- Frameworks and Technologies
- Delivery Methodology
- Magento & Zen-cart Feature List
- Added Features via Custom Development
- Websites Development
- Google apps
- References & Demos

Target Market

SMEs

Small Projects starting at 2 weeks ~10MDs using PHP, Open-Source Software

Bigger Projects (starting from ~ 20MDs) using ASP.Net, Java

Small and Medium sized e-Shops selling devices, cosmetics, fashions...

Framework and Technologies

- Focus on Open-source frameworks

- PHP, Flash, ROR
- ASP.Net



- Frameworks that we have experience in:

- PHP

- Magento, Zen-cart, OS-Commerce...
- Drupal, Joomla, WordPress, CakePHP, Typo3...



- ASP.Net

- nopCommerce
- dotNetNuke



Delivery Methodology



Stage 1: Requirements & User Interface Design

- Scope of Work
- Interface Layout, Look & Feel
- Interface Design



Stage 2: Implementation & Configuration

- Development
- Configuration & Deployment
- Testing & QA



Stage 3: Delivery & Closing

- Delivery



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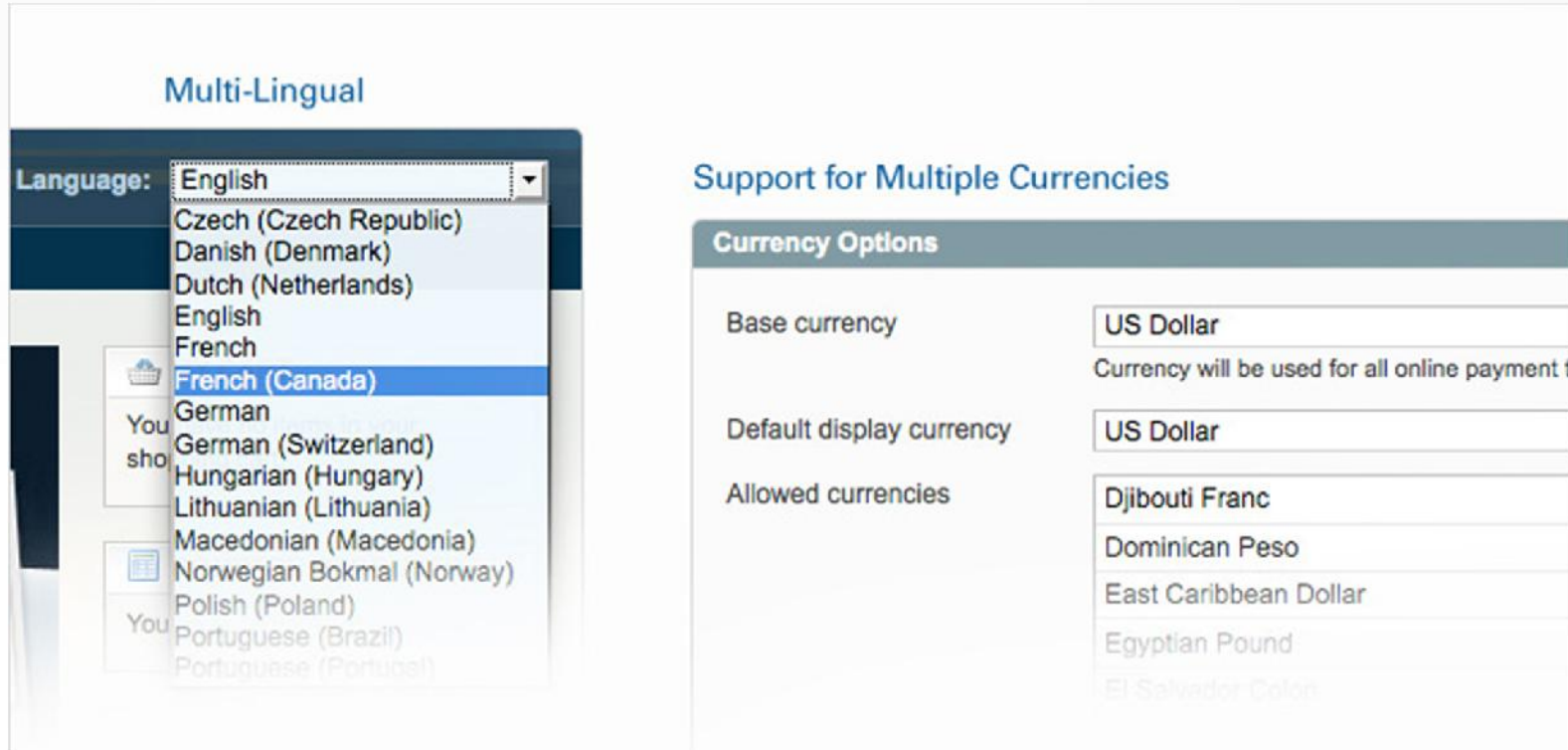
MAGENTO E-COMMERCE PLATFORM

Magento Basic Feature List

- 
- International Support
 - Search Engine Optimization
 - Analytics and Reporting
 - Marketing Promotions and Tools
 - Checkout
 - Payment
 - Shipping

International Support

- Multi-Lingual
- Support for Multiple Currencies



The screenshot displays two configuration panels. The left panel, titled "Multi-Lingual", features a "Language:" dropdown menu with "English" selected. A list of languages is shown below, with "French (Canada)" highlighted. The right panel, titled "Support for Multiple Currencies", contains a "Currency Options" section with three rows: "Base currency" set to "US Dollar", "Default display currency" set to "US Dollar", and "Allowed currencies" listing "Djibouti Franc", "Dominican Peso", "East Caribbean Dollar", "Egyptian Pound", and "El Salvador Colon".

Multi-Lingual	
Language:	English
	Czech (Czech Republic)
	Danish (Denmark)
	Dutch (Netherlands)
	English
	French
	French (Canada)
	German
	German (Switzerland)
	Hungarian (Hungary)
	Lithuanian (Lithuania)
	Macedonian (Macedonia)
	Norwegian Bokmal (Norway)
	Polish (Poland)
	Portuguese (Brazil)
	Portuguese (Portugal)

Support for Multiple Currencies	
Currency Options	
Base currency	US Dollar
	Currency will be used for all online payment t
Default display currency	US Dollar
Allowed currencies	Djibouti Franc
	Dominican Peso
	East Caribbean Dollar
	Egyptian Pound
	El Salvador Colon

Search Engine Optimization

- Google Site Map
- URL Rewrites give full control of URL's
- Meta-information for products and categories

Meta Information on Product and Category Level

Nusantara Demo (Default) Back

Support for Multiple Currencies

Search Engines Optimzation

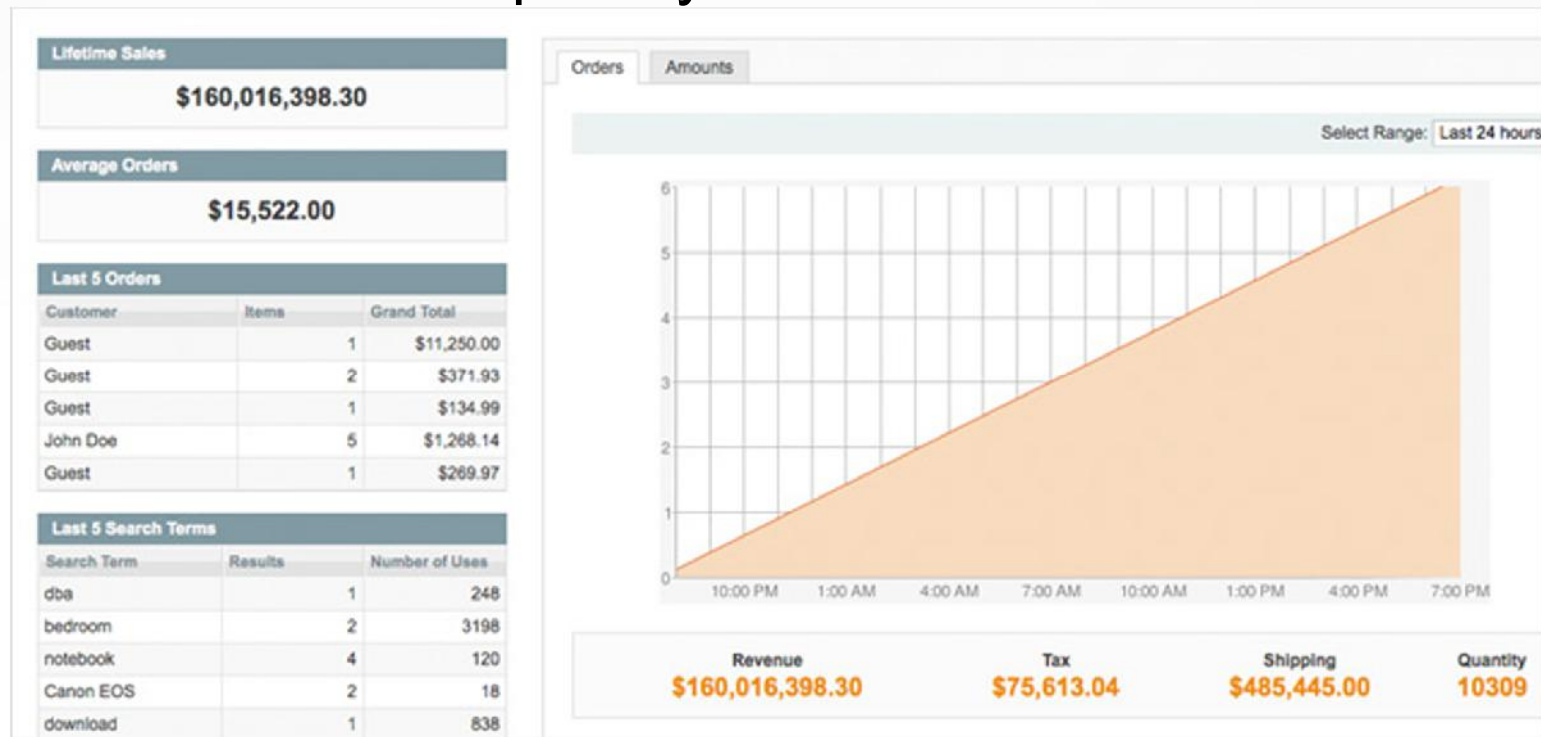
Use Web Server Rewrites

Meta Information

Meta Title	nusantara
Meta Keywords	nusantara, music, mp3

Analytics and Reporting

- Admin Dashboard for Report Overview
- Abandoned Shopping Cart Report
- Best Customers Report by Total and Number of Orders



Marketing Promotions and Tools

- Flexible Coupons (pricing rules) with ability to restrict to stores, customer groups, time period, products, and categories.
- Catalog Promotional Pricing

Flexible Coupons and Catalog Promotional Pricing

If **ANY** of these conditions are **TRUE** :

Manufacturer **is Acer** ❌

Megapixels **is 10** ❌

Please choose a condition to add...

Please choose a condition to add...

Conditions Combination

Product Attribute

- Activation Information
- Active From
- Active To
- Allow Gift Message
- Attribute Set
- Brand
- CPU Speed
- Category
- Color
- Connectivity
- ...

Landing Page Tool for Campaigns

Electronics

Cell Phones


Don't ever lose touch with your loved ones.

Use our phones. Love it, cherish it, keep it by your bed side, cause you need it.

OUR BEST SELLING BRANDS


[Samsung](#) [Sony](#)
[Nokia](#) [AT&T](#)

BLACKBERRY 1100 PAPER
NOW \$349.77



Up-sells and Cross-sells

Based on your selection, you may be interested in the following items:




Nokia 2610 Phone

\$149.99

[Add to Cart](#)

[Add to Wishlist](#)

[Add to Compare](#)



AT&T 8525 PDA

\$199.99

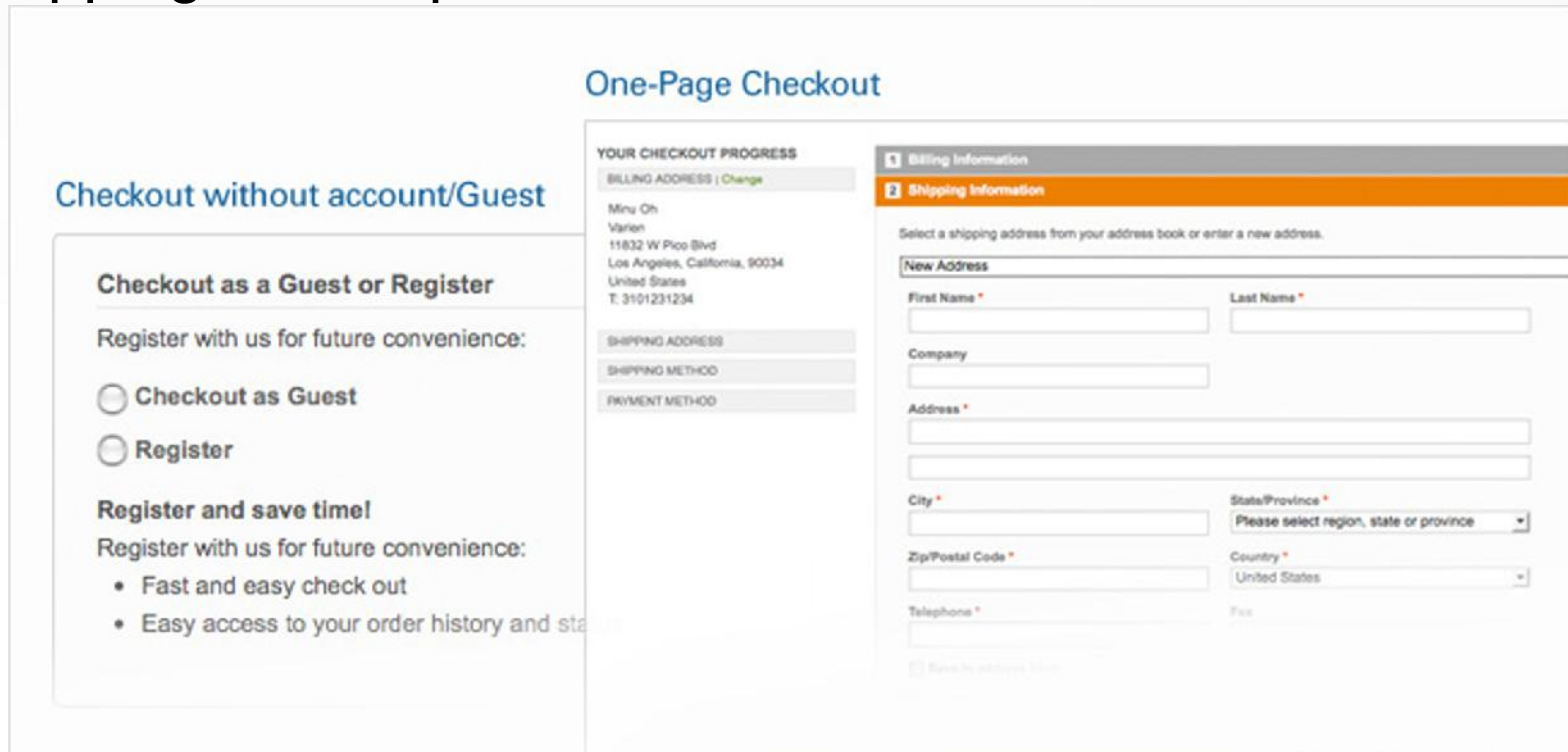
[Add to Cart](#)

[Add to Wishlist](#)

[Add to Compare](#)

Checkout

- One-Page Checkout
- Checkout without account/Guest Checkout
- Shipping to multiple addresses in one order



The screenshot displays a 'One-Page Checkout' interface. On the left, a section titled 'Checkout without account/Guest' offers two options: 'Checkout as Guest' (selected) and 'Register'. Below this, it encourages registration for future convenience, highlighting 'Fast and easy check out' and 'Easy access to your order history and status'. The main checkout area is divided into three sections: 'YOUR CHECKOUT PROGRESS' (with sub-sections for Billing, Shipping, and Payment addresses), 'Billing Information', and 'Shipping Information'. The 'Shipping Information' section is currently active and includes a 'New Address' form with fields for First Name, Last Name, Company, Address, City, State/Province, Zip/Postal Code, and Country. A 'Telephone' field is also present.



Payment

- Multiple Payment Options Supported
- Payment Extensions Available through Magento Connect
- Configurable authorization and capturing of funds

Numerous Payment Extensions
Available through Magento
Connect

Integrate with all major payment methods

Saved CC

Zero Subtotal Checkout

Check / Money order

Purchase order

Authorize.net

Payflow Pro

Protx Standard

Paybox Direct

Paybox System

PayPal Express Checkout

PayPal Website Payments Pro - Direct Payments

Shipping

- Shipping to multiple addresses in one order
- Multiple shipments per order

Shipping to Multiple Addresses

Ship to Multiple Addresses

Please select shipping address for applicable items

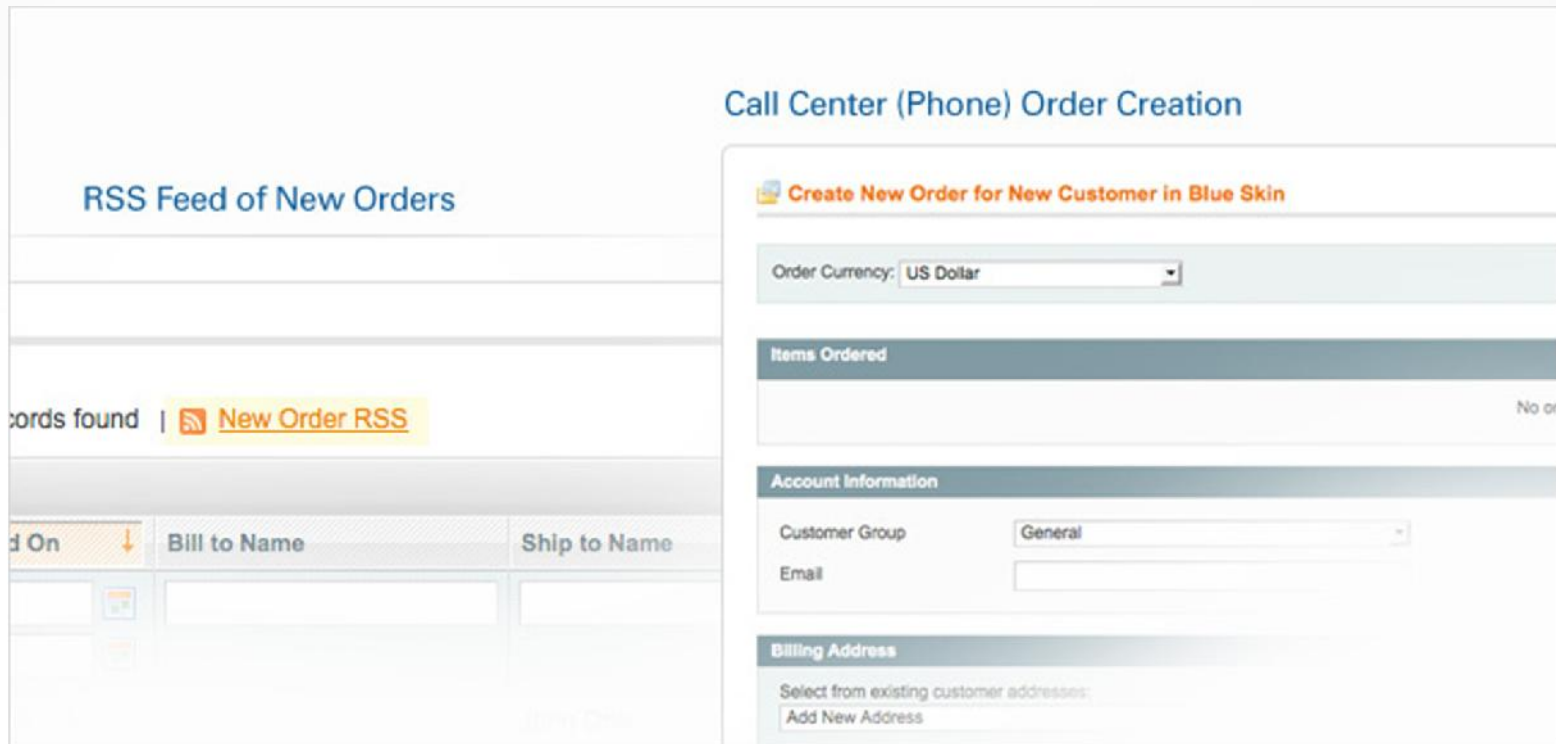
PRODUCT	QTY	SEND TO
Couch	1	Minu Oh, 1183
CN Clogs Beach/Garden Clog Gender: Womens Shoe Size: 4	1	John Doe, 123
Nokia 2610 Phone	1	John Doe, 123
Sony Ericsson W810i	1	Minu Oh, 1183

Free Shipping

Free Shipping	
Enabled	<input type="text" value="Yes"/>
Title	<input type="text" value="Free Shipping"/>
Method name	<input type="text" value="Free"/>
Minimum order amount	<input type="text"/>
Displayed Error Message	<input type="text" value="This shipping method is currently unavailable. you would like to ship using this shipping method, please contact us."/>

Order Management


- View, edit, create and fulfill orders from admin panel.
- Create one or multiple invoices, shipments and credit memos per order to allow for split fulfillment



The screenshot displays the 'Call Center (Phone) Order Creation' interface. On the left, there is an 'RSS Feed of New Orders' section with a table header including 'Bill to Name' and 'Ship to Name'. A 'New Order RSS' link is visible. On the right, the 'Create New Order for New Customer in Blue Skin' form includes a dropdown for 'Order Currency' (set to 'US Dollar'), an 'Items Ordered' section, and an 'Account Information' section with fields for 'Customer Group' (set to 'General') and 'Email'. A 'Billing Address' section at the bottom offers options to 'Select from existing customer addresses' or 'Add New Address'.

Catalog Management

- Batch Import and Export of catalog
- Google Base Integration
- Downloadable/Digital Products
- Advanced Pricing Rules and support for Special Prices (see marketing tools)



Batch Import and Export of Catalog

Google Base Integration

Export Product Stocks

Profile Information

Name: *

Entity type:

Direction:

Store:

File Information

Data transfer:

Type:

File name:

Path:

(Absolute path or Relative to Magento install root, e



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ZEN-CART E-COMMERCE PLATFORM

Zen-cart Features (to be cont.)

- Easy installation
- Multiple customer modes
- Unlimited category depth
- Multiple sales and discounts
- Multiple display modes
- XHTML template system
- Unlimited extra pages
- Multiple ad banner controller

Zen-cart Features (contd.)

- Multiple shipping options
- Multiple payment options
- Newsletter manager
- Discount coupons
- Gift certificates
- Featured products
- Quantity discounts

Unlimited category depth


Documents

Categories

- Documents (2)
- Hardware-> (6)
- Software-> (4)**
 - [-] Action (1)
 - [-] Simulation (1)
 - [-] Strategy (2)
- DVD Movies-> (17)
- Gift Certificates (6)
- Big Linked (24)
- Test Examples (16)
- Test 10% (7)
- Test 10% by Attrib (3)
- Free Call Stuff (7)
- A Top Level Cat->
- Sale Percentage-> (7)
- Sale Deduction-> (4)
- Sale New Price-> (4)
- Big Unlinked (12)
- New v1.2-> (20)
- Music (1)
- Mixed Product Types (5)
- Specials ...
- New Products ...
- Featured Products ...
- All Products ...


Home :: Software

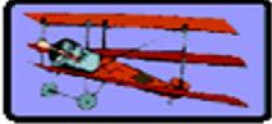
Software




Select from an exciting list of software titles.


Not seeing a title that you are looking for?


[Action](#)



[Simulation](#)


[Strategy](#)


New Products For April - Software



**SWAT 3: Close Quarters
Battle Linked**
\$79.99



**Unreal Tournament
Linked**
\$89.99



**The Wheel Of Time
Linked**
\$99.99

Added Features (Custom Dev.)

- Shipping Methods: UPS, bpost, klala...
- Multi-languages: English/French/Dutch
- Online Payment Integration via APIs: Paypal, MultiSafepay, Ogone...



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WEB DESIGN & DEVELOPMENT



Package 1: 10 MDs

- Website design and development including:
 - Based on Joomla!, Wordpress, Typo3, other Frameworks
 - User Interface Design
 - 2-level Menu
 - Company Introduction
 - Posting Articles (News)
 - Supporting multiple languages
 - Sending Newsletters to registered users (only if server supports sending emails)
 - Site Admin Tool
 - News & Articles Management
- Not included: domain name, hosting and SEO.

Package 2: 20 MDs

- Website design and development including:
 - Based on Drupal, Joomla!, Wordpress, Typo3 or other Frameworks
 - ***Including Package 1 and;***
 - Survey/Poll Management
 - Q&A Management
 - Banner, supporting flash design
 - Online Support Management
 - Photos/Videos Management
- Not included: domain name, hosting and SEO.

Package 3: 20++ MDs

- Website design and development including:
 - Based on Drupal, Joomla!, CakePHP, or other Frameworks
 - ***Including Package 2 and;***
 - Customized module(s) that customer may need for their specific activities.
 - SEO
- Not included: domain name and hosting.



Domain Name and Hosting

- We don't have our own servers, but we can support customers by buying:
 - Domain name from Service Providers
 - Shared Hosting or Dedicated Server from Service Providers

Google Apps Setup Service

- Google Apps setup including:
 - 1 domain name with 02 emails
 - Google Analytics
 - Google AdSense
- Google Apps supports:
 - Calendar & Contacts
 - Document Storage up to 7GB
 - User's Guide in multiple languages
 - Maximum: 50 emails with 10 free emails accounts
 - Many other applications at Marketplace: Project Management, Marketing email, CRM...



Testing Environment

- We provide a testing environment including:
 - Demo sites
 - SVN, for versions management and team work
 - Issue tracking to manage bugs & issues



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REFERENCES & DEMO



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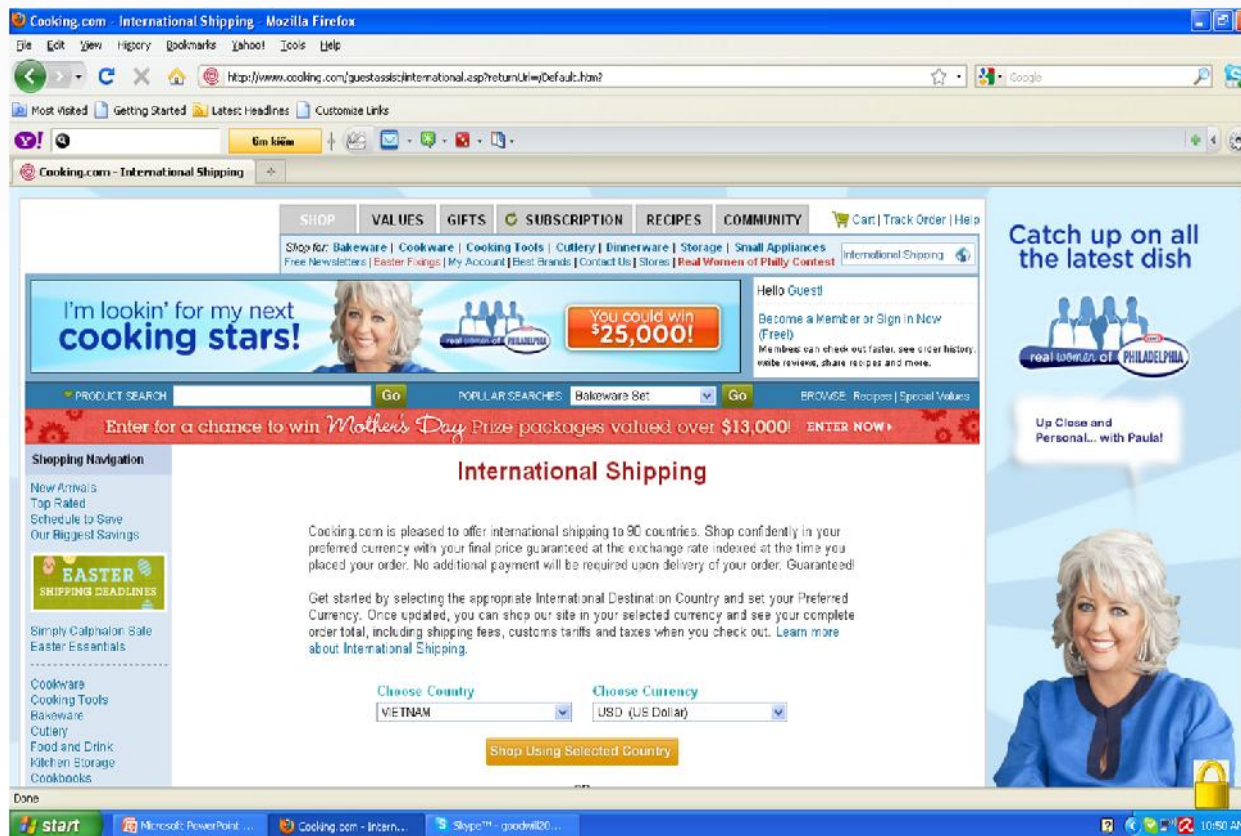
Reference Site: cmc-ousource.com

PHP, MySQL, Joomla!

The screenshot shows the homepage of CMC Software. At the top, there is a navigation menu with links for Home, About us, Why Vietnam?, Why CMCSOFT?, Services, Expertise, References, and Contact. A search bar is located on the right side of the menu. Below the navigation, a large banner features a building and the text "CMC Software Experience in Software & Outsourcing Services". To the right of the banner, there is a "Breaking News" section with two news items. Below the banner, there are three main service categories: "SOFTWARE OUTSOURCING SERVICES", "DATA ENTRY & PROCESSING SERVICES", and "MOBILE APPLICATION". To the right of these categories, there is a "Domain Expertise" section listing Banking, Finance, Insurance, Content management, and Education. Below the service categories, there are two sub-sections: "Web Application and eCommerce" and "Mobile Solutions & Services". To the right of these sub-sections, there is a "Certificate" section with logos for CMMI, TUV CERT, and ISO. Below the certificate section, there is a "Newsletter" section with a form for Name and Email, and a "Subscribe" button. To the right of the newsletter, there is a "Live support" section with a chat icon and a "Member of CMC Group" dropdown menu. Below the live support section, there is a "Time Zone" dropdown menu set to "England" and a "8:48:54AM" timestamp. At the bottom of the page, there is a "LinkedIn" social media link. The footer contains a row of partner logos including Oracle, Microsoft, IBM, BUL, COGNOS, ITS, SAP, NextPage, and Infosys. Below the logos, there is a copyright notice: "Copyright © 2008, CMCSOFT - CMC Software Solution Company Limited" and contact information: "Lot C1A, Handcraft & Manufacturing Industrial Zone, Cau Gay District, Hanoi, Vietnam. Tel: +84.4.3.943.9066 | Fax: +84.4.3.943.9067".

Reference Site: Cooking.com

ASP.Net, C#, CSS, HTML, Flash, Visual Studio,
Adobe Flash, SQL Server



Reference Site: thongtinmobile.com.vn

PHP, MySQL, ImageMagic, eCommerce



Reference Site: <http://doanthidiem.edu.vn/>

PHP, MySQL



Reference Site: <http://markets.vn/>

PHP, MySQL, jQuery, Ajax, Graph



Markets.vn
Connecting Investors

GIỚI THIỆU | CẨM ĐỐC | LIÊN HỆ

HSX 417.82 ▲ 34% ▼ 66%
-15.05 ▲ -3.48% ▲ -2.48 ▲ -3.22% ▲ -93.2 ▲ 0.74% ▲ -16.3 ▲ 0.77% ▲ -91.62 ▲ -1.52% ▲ -58.64 ▲ -1.52% ▲ -91.62 ▲ -3.66% ▲

745 D.BA 12512.94 SAP509 1333.37 FTSE 5857.37 H0KEX 5464.63 CHIBIA 3022.58

Trang chủ | Thị trường | Đọc báo | Nghiên cứu | Bộ chỉ số | Đăng ký | Đăng nhập

Độc báo ngày mai
Chọn ở cột:
 nếu bạn mệt nhiều
 nếu tương đương
 nếu cổ phiếu nhiều

Tâm lý chung: Tiêu cực
 ▲ 34% ▼ 66%
 ▲ 50% ▼ 0% 50%
 HSX 417.55 -0.27 -0.06%

Markets.vn - Kết nối nhà đầu tư
Hãy tham gia để phát triển kiến thức cộng đồng

Trước giờ mở cửa - 11/05/2011
Không có nhiều thông tin tại Việt Nam kể từ sau giờ giao dịch sáng qua trong khi thông tin tích cực từ thị trường thế giới khó có thể tác động khi tâm lý nhà đầu tư nội địa. Do vậy, chúng tôi nghĩ rằng thị trường tiếp tục giao dịch với khối lượng nhẹ và tâm lý trung tính.

- Trước giờ mở cửa - 09.05.2011 (Ngày 09/05 lúc 09:18)
- Trước giờ mở cửa - 21.04.2011 (Ngày 21/04 lúc 10:28)
- Trước giờ mở cửa - 20.04.2011 (Ngày 20/04 lúc 08:32)
- Trước giờ mở cửa - 19.04.2011 (Ngày 19/04 lúc 09:43)
- Trước giờ mở cửa - 16.04.2011 (Ngày 16/04 lúc 17:05)

Sau giờ giao dịch - 20/05/2011
Thị trường Việt Nam tiếp tục giảm điểm phiên cuối tuần, đánh dấu một tuần giảm (tả 5 ngày giao dịch). Chỉ số Vn-Index giảm 11.98 điểm (2.69%) xuống 432.87 điểm với 24.9 triệu cổ phiếu trao tay. Chỉ số sàn phía Bắc HNX-Index giảm 1.26 điểm (1.61%) xuống 76.98 điểm. Cổ phiếu giảm điểm chiếm phần lớn thị trường với tỷ lệ tăng giảm tại HSX là 48/166 và tại HNX là 56/216.

- Sau giờ giao dịch - 19/05/2011 (Ngày 19/05 lúc 23:25)
- Sau giờ giao dịch - 18/05/2011 (Ngày 18/05 lúc 19:20)
- Sau giờ giao dịch - 17/05/2011 (Ngày 17/05 lúc 13:59)
- Sau giờ giao dịch - 13/05/2011 (Ngày 14/05 lúc 21:29)
- Sau giờ giao dịch - 12/05/2011 (Ngày 12/05 lúc 15:43)

Quan điểm kinh tế
Lạm phát năm 2011 sẽ là bao nhiêu?
Tôi không phải chuyên gia kinh tế vĩ mô, cũng không phải là một nhà mô hình hóa chuyên nghiệp, nhưng khi người ta nói nhiều lời dự kiến tỷ lệ lạm phát năm 2011, thì cũng cố gắng vận dụng những kiến thức thống kê của mình để xem liệu lạm phát sẽ diễn biến thế nào.

Tâm lý thị trường
Chỉ số niềm tin nhà đầu tư dự báo: QH - ICI phản ánh niềm tin của nhà đầu tư về triển vọng thị trường chứng khoán. QH - ICI được công bố vào lúc 15:00 thứ Sáu hàng tuần.
Chỉ số niềm tin Người tiêu dùng dự báo: QH - CCI phản ánh niềm tin người tiêu dùng về triển vọng nền kinh tế. Chỉ số QH - CCI được công bố vào lúc 15:00 ngày cuối cùng mỗi tháng.

Thị trường - Đóng cửa
23/05/2011 15:38
HSX 417.82 -15.05 -3.48%
NL 31.8 triệu GT 628.5 tỷ
▲ 34 ▲ 49 ▼ 206

H0KEX 745 -2.48 -3.22%
NL 31.3 triệu GT 354.6 tỷ
▲ 37 ▲ 73 ▼ 274

Tin mới
 - Dầu tuần, UpCOM đi xuống cũng hạ sản chính
 - LDOX yêu cầu nhà môi giới bỏ hợp đồng tài chính khoán nhà Thành
 - Kinh doanh căng "Thị trường" cho đến...
 - Bà Dương Thu Hương: Nên để các ngân hàng tự ấn định lãi suất
 - Lạm phát tháng 5 "ngộ nays" ở mức cuối
 - Giá vàng hạ 30 nghìn đồng/lượng phiên đầu tuần
 - Bản tin tư vấn bản số ngày 23/05/2011
 - Bản tin tư vấn bản số ngày 23/05/2011

Demo – eShop solution 1



The screenshot displays a web browser interface for an eShop. At the top left is the logo for 'electronic store' with the tagline 'the best online electronic store'. To the right of the logo, there is a user greeting 'Default welcome msg!' and navigation links for 'My Account', 'My Cart', 'Checkout', and 'Log In'. Below the header is a navigation menu with 'Furniture', 'Electronics', and 'Apparel' categories. A search bar on the right contains the text 'Search entire store here...' and a 'Search' button. The main content area features several promotional banners: 1) A banner for 'Anashria' sandals with a 'Limited Offer 20% OFF'. 2) A large 'Magento end of summer SALE!!' banner starting on September 1st, featuring three categories: 'ELECTRONICS' (20% OFF), 'MEN'S SHOES' (15% OFF), and 'APPLIANCES' (10% OFF). 3) A 'Buy Canon REBEL' banner with a camera image and 'Starting at \$499'. 4) A 'FREE SHIPPING on orders over \$50.' banner. 5) A second 'Magento end of summer SALE!!' banner identical to the first. On the right side, there are two buttons: 'MY CART' (with a play icon) and 'COMPARE PRODUCTS' (with a play icon). Below the 'MY CART' button, it says 'You have no items in your shopping cart.' Below the 'COMPARE PRODUCTS' button, it says 'You have no items to compare.' At the bottom right, there is an advertisement for 'iPhone 3G' with the text 'Surf the web and download email over fast 3G cellular networks.' and an image of the iPhone.

Demo - eShop solution 2 (webshop)

WebShop Home EZPages Privacy Notice Shared Zen Cart

• Hardware • Software • DVD Movies • Gift Certificates • Big Linked • Test Examples • Test 10% • Test 10% by Attrib • Free Call Stuff • A Top Level Cat • Sale Percentage • Sale Deduction • Sale New Price • Big Unlinked • New v1.2 • Music • Documents • Mixed Product Types

New Products **Specials** **My Account** **View Cart** Log In or Register

Search for... Advanced Search Items: 3, subtotal: \$101.98 | [Checkout](#) Currency: US Dollar

Documents

- Documents (2)

Categories



- Hardware -> (6)
- Software -> (4)
- DVD Movies -> (17)
- Gift Certificates (6)
- Big Linked (24)
- Test Examples (16)
- Test 10% (7)
- Test 10% by Attrib (3)
- Free Call Stuff (7)
- A Top Level Cat ->
- Sale Percentage -> (7)
- Sale Deduction -> (4)
- Sale New Price -> (4)
- Big Unlinked (12)
- New v1.2 -> (20)
- Music (1)

Home :: The Shopping Cart [help \(?\)](#)

Your Shopping Cart Contents


You may want to add some instructions for using the shopping cart here. (defined in includes/languages/english/shopping_cart.php)

Total Items: 3 Weight: 37lbs Amount: \$101.98

Qty.	Item Name	Unit	Total
<input type="text" value="1"/>	 <u>The Replacement Killers</u>	\$42.00	\$42.00 <input type="checkbox"/>
<input type="text" value="2"/>	 <u>Under Siege 2 - Dark Territory</u>	\$29.99	\$59.98 <input type="checkbox"/>
Sub-Total:			\$101.98

[Continue Shopping](#)

[Shipping Estimator](#) [Checkout](#)


The safer, easier way to pay

Important Links

- My Link
- Anything
- Site Map
- Shared
- Gift Certificates
- Google

Record Companies

Please Select
HMV Group

Music Genres

Please Select
Jazz
Rock

Search

[Search](#)
Advanced Search

Demo - eShop solution 3 (eCommerce)



The screenshot shows a pet store e-commerce website. At the top, there is a navigation bar with the "Pets store" logo, language/currency selectors (UK, Germany, Spain, US Dollar), and a shopping cart icon showing 0 items. Below the navigation bar are two promotional banners: "HAVE a little pet?" with a "click here TO READ ABOUT FEED" button, and "CAT'S food NEW PRODUCTS" with a "VIEW NOW!" button. A horizontal menu contains buttons for "HOME PAGE", "NEW PRODUCTS", "SPECIALS", "MY ACCOUNT", and "CONTACT US". The main content area is divided into three columns: "CATEGORIES" with a list of pet-related items, "WHAT'S NEW HERE?" featuring "Matching Antlers" (\$89.00) and "Personalized Dog Shirt" (\$62.00), and "MANUFACTURERS" with a dropdown menu. A "SPECIALS" section at the bottom right highlights a "Poinsettia Dog" with a price reduction from \$79.00 to \$39.99. A blue banner at the bottom center offers a "save 20% MORE THAN 1000 Items" with a "CLICK HERE" button.

Demos

All demos:

- <http://124.158.2.50:8085/>

eShop solution 1:

- <http://124.158.2.50:8085/eshop/>

eShop solution 2 (webshop):

- <http://124.158.2.50:8085/webshop/>

eShop solution 3 (eCommerce):

- <http://124.158.2.50:8085/petshop/>



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Toward the Digital Future

For more information, please contact:

Email : outsource@cmc.com.vn

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Cau Giay Dist., Hanoi, Vietnam

Tel : +84-4 3943-9066

Fax : +84-4 3943-9067

Web : www.cmc-outsource.com



● Thank you for your attention!

